

## Bulletin #27 – July 20, 2020

### Customer Initiated Application Option

The Ohio FAIR Plan (OFP) is providing a new option to help agents efficiently and effectively submit applications for insurance.

New customers may now start an application, fill out as much information as they wish, and then hand the application off to the agent for review and completion.

OFP anticipates this saving much back-and-forth between the agent and customer and helping the customer fill out the application at a convenient time.

To start, an agent will decide that placing coverage with OFP is appropriate for the customer and refer the customer to [www.ohiofairplan.com](http://www.ohiofairplan.com). The customer will click on the Get Coverage icon on the homepage:



After providing their name and email address and selecting the type of coverage the agent recommended, the customer will complete as much of the application as they are comfortable doing. Then, they will be provided an Application Access Key (in a 000-000-000 format) to give to their agent.

When an agent starts an application, there is an option to start a new application or to enter an Application Access Key.

OFP hopes this new option is useful and helps both agents and customers.

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OFP is also releasing a feature that allows Insureds to cancel their coverage by filling out a simple form on our website. This form is available by clicking on the Customers tab and then clicking “Cancel a Policy” in the left column.

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As always, if you have any questions, please contact OFP at 614-839-6446 or 800-282-1772.